



NewKinetix, LLC

8835 SW Canyon Lane #208
Portland, OR 97225
503.828.9449

V2.0 Enables Social Networking Capabilities On The Rē™ iPhone Universal Remote

Portland, OR, (September 15th, 2010) – NewKinetix, LLC announced today the Version 2.0 software update for the Rē Universal Remote enables “social networking” among users to enhance its capabilities. V2.0 adds email sharing of Rē setups between users, so if users want to share a custom remote with their friends, they can send all or part of their settings via email. Users on the Rē Forum can request devices or post messages that they have learned a new device, adding to the Rē’s extensive built-in device list. Devices can be customized layouts of a current device, or a completely new remote. Users can also email device settings to NewKinetix to add to the database. Other setup information like favorite program lists can also be shared.

With V2.0, the Rē now supports the iPhone 4 at full resolution and uses the iPad screen size and resolution to full advantage while maintaining setup compatibility between all iPad, iPhone, and iPod touch models.

To further enhance customer support, NewKinetix now offers *IR Codes on Demand*™ device additions to the Rē database. Any user can now request that a device not in the original database be added, and if device codes are available, the update can be made, typically within one working day. This is all part of the NewKinetix guarantee that its database will continue to keep up with new brands and device types as soon as the IR codes become available.

The Rē App is now available in French and additional languages are planned for future app updates. NewKinetix has seen significant demand for the Rē universal remote control internationally and shows its commitment to support additional languages with this release.

The V2.0 software release also adds features and capabilities that continue to advance the Rē’s value for new and existing customers. New features in the release include:

- Rename Rooms, Devices, Activities, Favorites and Button labels
- New, easier to use, learning interface
- Backup and restore settings

Learn more about the Rē Universal Remote at www.NewKinetix.com. V2.0 adds to the already rich features of the Rē including, a multi-room interface, extensive built-in database, activity based remotes with unlimited macros, one-touch channel changes from TV program list, and customizable remote layouts.

About NewKinetix:

We are a team of highly skilled design engineers, who have been working together for the past two decades providing easy to use hardware and software solutions to solve complex problems. Our focus has always been to approach design with a complete systems perspective, focusing on ease of use and interactivity. We formed NewKinetix, LLC to develop innovative products that allow people to get more enjoyment and value from their personal electronics devices.

NewKinetix, Rē and *IR Codes on Demand* are trademarks of NewKinetix, LLC
iPhone, iPad and iPod touch are trademarks of Apple Inc., registered in the U.S. and other countries. App Store is a service mark of Apple Inc.



###

Media Contact:
Ben Friedle
Outlier Solutions
ben@outliersolutions.com
971.533.7223